

**TRAFFIC NOTIFICATION FOR FRIDAY, JULY 21 AT CROWN COMPLEX**  
**WWE LIVE AT THE CROWN COLISEUM AT 7:30 PM**

**FAYETTEVILLE, N.C.** – The Crown Complex is pleased to announce that the WWE Live Summerslam Heatwave Tour on Friday, July 21 at the Crown Coliseum at 7:30 pm will have a capacity crowd. Due to the large volume of patrons expected for these events, the following traffic and security plan will be implemented.

**The general parking facilities will open to the public beginning at 3:00 p.m.** Patrons are encouraged to arrive early. Parking is first-come-first-serve; there is no fee for parking at the venue and at the designated satellite parking areas established by the Crown Complex. Vehicles parked in areas not under the jurisdiction of the Crown Complex may be subject to tow.

**Doors to the coliseum will open at 6:00 p.m. – 90 minutes before the event begins. Enhanced security measures at WWE Live may cause delays in entering the facility. As such, patrons are encouraged to arrive early in order to expedite the entry process.**

**Venue parking lots open at 3:00 p.m., please follow the direction of on-site traffic control.**

**For patrons traveling northbound on Interstate 95 (Lumberton Area):** Vehicles traveling northbound on Interstate 95 should take Exit 40 (I-95BUS N/US-301 N). Travel north on US-301 until directed by Fayetteville Police Department to turn RIGHT on to East Mountain Drive and will enter the complex via the East Mountain Drive side of the Crown Complex.

**For patrons traveling southbound on Interstate 95 (Dunn/Benson Area):** Vehicles traveling southbound on Interstate 95 should take Exit 46B (NC-87N). Travel north on HWY 87 until Exit 100 – Owen Drive. Fayetteville Police Department will direct traffic to turn LEFT on to East Mountain Drive and use the entrance on the East Mountain Drive side of the Crown Complex.

**For patrons traveling southbound on US-301 (Eastover Area):** Vehicles traveling southbound on US-301 should use HWY 87 south to Exit 100 - Owen Drive. Fayetteville Police Department will direct traffic to turn LEFT on to East Mountain Drive and use the entrance on the East Mountain Drive side of the Crown Complex.

**For patrons traveling northbound on US-301 (Grays Creek Area):** Vehicles traveling northbound on US-301 will be directed by Fayetteville Police Department to turn RIGHT on to East Mountain Drive and will enter the complex via the East Mountain Drive side of the Crown Complex.

**For patrons traveling on MLK Freeway (North Fayetteville/Ramsey Street Area):** Use Exit 100 - Owen Drive. Fayetteville Police Department will direct traffic to turn LEFT on to East Mountain Drive and use the entrance on the East Mountain Drive side of the Crown Complex.

**For patrons traveling east on Owen Drive (Cross Creek Mall Area):** Vehicles are to use both thru lanes to cross US-301. Fayetteville Police Department will be directing traffic toward the facility. Vehicles will enter via the Owen Drive side of the Crown Complex.

**For patrons traveling on All-American Expressway (Fort Bragg Area):** Vehicles travelling on All American Expressway are to continue east onto Owen Drive. Vehicles are to use both thru lanes to cross US-301.

Fayetteville Police Department will be directing traffic toward the facility. Vehicles will enter via the Owen Drive side of the Crown Complex.

**Immediately following the concert:**

Patrons are asked to follow the direction of Crown Complex parking attendants and the Fayetteville Police Department to ensure a safe and speedy departure.

- Traffic exiting on to Owen Drive will be directed toward either Business 95/Highway 301 or NC Highway 87. Signage will be used to direct traffic back into Fayetteville.  
There are NO U-Turns allowed on this road.
- Traffic directed on to East Mountain Drive will be allowed to continue to West Mountain Drive or turn Southbound onto Business 95/Highway 301.  
No traffic will be allowed to turn Northbound onto Business 95/Highway 301 from East Mountain Drive.

**Prohibited items on Crown Complex property:**

- Bags and Briefcases
- Backpacks
- Women's purses. *Small clutch bags are allowed & will be subject to search*
- Video Cameras or Recording Devices
- Laser Pointers or Noise Makers
- Weapons or controlled substances of any kind
- Alcoholic Beverages, Illegal Drugs or Paraphernalia
- Selfie Sticks
- Lap Top Computers or Tablets
- Coolers
- Luggage of any kind
- Camera Bags
- Masks (Only WWE brand masks will be permitted)
- Smoking in any of the facilities, this includes electronic cigarettes.
- Animals (with the exception of service animals).
- Food, beverages or containers of any size.
- Flash photography, selfie sticks, professional cameras with detachable lenses.

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**About Spectra**

Spectra by Comcast Spectacor is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Learn more at [SpectraExperiences.com](http://SpectraExperiences.com).

**About Comcast Spectacor**

**FOR IMMEDIATE RELEASE:**  
**Traffic notification for WWE Live 7/21/2017**  
**ISSUE DATE: 7/19/17 Fayetteville, NC**

Comcast Spectacor is part of Comcast Corporation, a global media and technology company that operates Comcast Cable and NBCUniversal. Comcast Spectacor's three core businesses are the National Hockey League's Philadelphia Flyers, the Wells Fargo Center Complex, and Spectra, a hosting and entertainment firm specializing in Venue Management, Food Services & Hospitality, and Partnerships. Learn more at [ComcastSpectacor.com](http://ComcastSpectacor.com).

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